



IN ASSOCIATION WITH

exsportise
ENGLISH LANGUAGE PLUS



Kieron Lewis

Soccer Schools Head of Coaching Arsenal Football Club



UEFA B licence



FA Youth Module 3



BSc Sports & Exercise Science



“

If you do not believe you can do it, then you have no chance at all.

”

ARSENE WENGER,
ARSENAL MANAGER, 1996-PRESENT



Learn to Play the Arsenal Way

Football based around passing and movement, technique and skill, incorporating the principles of fair play, teamwork, expression and fun.

ARSENAL SOCCER SCHOOLS PHILOSOPHY. ARSENAL.COM



> OUR PROGRAMME IS....

designed by an Arsenal Soccer Schools head coach and is all about teaching students to 'Play the Arsenal Way'.



Kieron has been coaching for over 9 years during which time he has gained a great deal of coaching experience. His journey into coaching started as with many people, by playing the game. As a young player he experienced differing levels of success having the opportunities to compete both regionally and abroad. As he grew up he decided that coaching would be a great pathway for him to gain a better understanding of the game and improve his playing ability.

He started to work within community schemes to develop young football players while he was studying for a sport and exercise science degree.

As his studies continued he decided to explore other coaching environments getting involved in as many different situations as possible.

He worked with children with behavioural issues, players with disabilities and engagement programs alongside varying ages and abilities of men and women players.

After focusing on youth player development he decided to stretch his understanding by working in adult football, with an objective of result based performances. He did this with 2 successful teams of men and women winning trophies on several occasions. The combination of this and previous experience lead to Kieron working with elite youth development programs in the English Football league Academy system.

While enjoying roles within elite programs Kieron was able to share his knowledge and understanding of sport and football development with other coaches/teachers, by mentoring and delivering coach education events.

His current role as Soccer Schools Head of Coaching at Arsenal Football Club gives him the chance to 'use the knowledge he has gained to build on and develop yet further the renowned high standards of coaching for Arsenal Soccer Schools on a global level. Writing, planning and delivering programs with the Arsenal philosophy and playing style with the aim to engage children all over the world in learning how to Play the Arsenal Way.